

Leukaemia Busters



Reg. Charity No. 1010957

NEWSLETTER

SPRING/SUMMER 2007

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www.leukaemiabusters.org.uk

Simon Flavell Lab Makeover

The Simon Flavell Leukaemia Research Laboratory

The work of these laboratories is dedicated to the memory of all those children who lost their lives to leukaemia so that the work carried out in them will provide a better chance for those children who come after



The Simon Flavell Leukaemia Research Laboratory based in the School of Medicine at Southampton General Hospital has been the powerhouse of Leukaemia Busters led research from the word go. Built with money raised following a Southampton Echo newspaper appeal in the early 1990s, the laboratory was officially opened in 1993 by Gary and Michelle Lineker and from it a number of important discoveries have emerged over the years. Work carried out here in the late 1990s led to the first clinical trial in children with relapsed leukaemia in 2001-02 using an antibody-based drug developed wholly in the Simon Flavell Lab.

Now the laboratory is due to undergo a major refurbishment. New laboratory furniture and equipment together with new members of research staff will ensure that the facilities and skills available are right up to date and fit for purpose in taking on new research initiatives that aim to discover safer and yet more effective treatments for leukaemia.

To date over £180,000 has been raised to enable the refurbishment of the laboratory. A significant contribution of £45,000 toward the cost of refurbishment came from the Conway Seymour Leukaemia Fund. A further £50,000 will also be required by the end of July 2007 for the initial essential equipment and then a further £270,000 over the next 12-18 months to complete the re-equipping of the laboratory to support the research projects. Further information on ways to get involved with the campaign can be found inside.

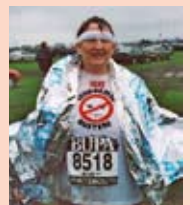


12-year-old Conway Seymour who died of leukaemia in 1980.

On page 2 Drs David and Bee Flavell explain how past, present and new research destined for the Simon Flavell Lab could very well revolutionise the way in which leukaemia is treated in the not too distant future.

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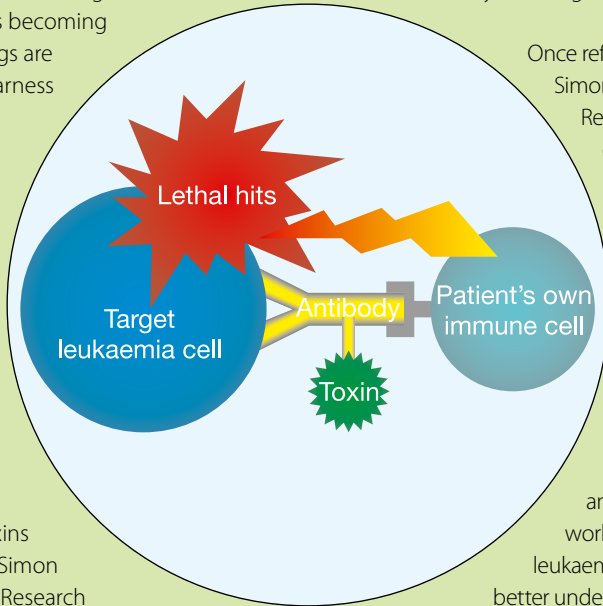
Dream Treatment

For over a hundred years, doctors have dreamed of using the power of the patients own immune defences to fight cancer.

Now that dream is becoming reality as new drugs are discovered that harness the power of the immune system to actually kill cancer cells.

Our own research work has taken this one step further and has shown that the class of designer drug called immunotoxins developed in the Simon Flavell Leukaemia Research Unit are also able to stimulate what is termed innate immunity. The immunotoxin and innate immunity work together to kill the leukaemia cell that much more efficiently than either is able to on its own. This potentially important discovery is a world first and offers

new possibilities for devising even better and safer treatments that we hope will ultimately lead to greater cure rates.

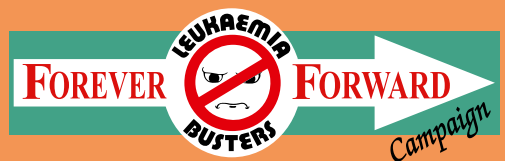


Once refurbishment of the Simon Flavell Leukaemia Research Unit is completed later this year (see front page) then new research will commence whose objective will be to understand the mechanism by which immunotoxins and innate immunity work together to kill leukaemia cells. Gaining a better understanding of this will give us important insights in the design of the next generation of immunotoxin drugs that ultimately will be of direct benefit for patients.

Drs David & Sopsamorn (Bee) Flavell
Scientific Directors

FOREVER FORWARD

The Forever Forward campaign, launched in conjunction with the Southern Daily Echo last summer, aims to raise £500,000 to refurbish and re-equip the Simon Flavell Leukaemia Research Unit at Southampton General Hospital. New research projects conducted here will harness the power of the patients' own immune system and work in conjunction with our antibody-based treatments: a double whammy designed to kill the leukaemia cell well and truly dead.



www.justgiving.com//ffcampaign

Welcome Stewart



Stewart Dunn is Managing Director for Newsquest's Hampshire Region and has direct operational responsibility for The Southern Daily Echo and associated free newspapers. Newsquest Media

Group is the UK's operations company of Gannett, publishers of USA Today. Stewart is also a director of Southampton & Fareham Chamber of Commerce and Business Southampton. Stewart became an Ambassador for Leukaemia Busters in June 2006.

A message from Stewart

'Raising funds is absolutely critical in helping Leukaemia Busters carry out their vital research not only for Southampton but for the world. It is essential that we all help in every way we can to assist them in their efforts to eliminate this disease once and for all.'

Welcome Peter



Dr Peter Lackie joined Leukaemia Busters in 2005 as a trustee. Peter, a leading Southampton University biomedical research scientist, will bring additional valuable scientific skills to Leukaemia Busters.

Charity of the Year

GA Training have very kindly adopted Leukaemia Busters as their charity of the year for 2007. Our heartfelt thanks go out to all the team at GA Training for their continued support this year.

Thank you Mike and Gloria

Mike Boote (1994-2005) and Gloria Horwell (1998-2005) left the board of trustees in 2005 after many years of loyal and devoted support.



Mike Boote (left) receives his commemorative plaque from the Charity's Scientific Director



Gloria Horwell (centre) receives her commemorative plaque from Drs David and Bee Flavell

Thank you to all our fundraisers...

We would like to thank everyone who has so generously donated to Leukaemia Busters since our last newsletter, but unfortunately, there just isn't enough room to mention you all. Whether you've donated time or money, however big or small, it all makes a difference and we appreciate your continued support. **A heartfelt thank you to all.**

EVENTS ROUND-UP

Mayors cheque presentation

Cllr Edwina Cooke chose to support Leukaemia Busters as the Mayor's charity for her term in office during 2005-2006 and raised a fantastic total of £5,348.15 by holding a number of events, including a wine tasting evening, a charity ball and a fashion show.



A cheque for the money raised was presented by Edwina to one of Leukaemia Buster's Ambassadors, Sally Taylor, and Dr's David and Bee Flavell at the BBC South Today Studio.

Mixed Voiced Welsh Choir Concert

The Cantorion Creigiau mixed voiced Welsh choir performed a concert in aid of Leukaemia Busters on 20th May 2006. The concert was organised by the Magna Rotary Club of Southampton and raised £1,800 which was presented to Dr Bee Flavell by Lawrie McMenemy at a recent Rotary Club dinner. Our sincere gratitude goes to Wyn Evans and all at Southampton Rotary for their support and effort in organising the event and the Welsh Choir for kindly donating their time.



Ashley Wood Golf Club

Members of the Ashley Wood Golf Club decided to make Leukaemia Busters their charity for 2006 with all sections combining their efforts. Cash was raised in a whole variety of ways. Competitions were organised where a proportion of the entry fees went to the charity. Loose change was collected by the Ladies Section after every Tuesday morning competition and they arranged coffee mornings. The Club Captain's Challenge for those in the bunker on the 18th hole who failed to get down in 3 added significantly to the total. Raffles were held after many of our competitions

and at social events throughout the year. Seniors were "fined" for failing to wear their Club tie! And so on!!!



In all the club members raised in excess of £4,000 for Leukaemia Busters, a fantastic achievement, and our sincere thanks go to all those who contributed to this donation with their hard work and enthusiasm.

Lands End to John O'Groats Cycle Challenge

James Please, Dan Sousa and Nash Matinyarere, three 18 year old A-Level students from Taunton's College in Southampton undertook an amazing challenge in aid of Leukaemia Busters. In August the three students started an anticipated 17-day cycle ride of over 1000 miles. Despite a few punctures and being slightly saddle sore, all three completed the epic 1030 mile challenge in 10 days and raised over £1,100 in the process.



Upcoming Events

In the pipeline...

Saturday the 30th June Purbeck Odyssey 2007.
Please log on to the events page of our website at www.leukaemiabusters.org.uk for further details.

Our annual sponsored walk along the Dorset coastline was another huge success in 2006. The total amount raised was higher than we had anticipated at £17,268, with over £2,100 of this being raised by the members of Annabelle's Army. Thank you to everyone who took part and helped to make this another successful event!

Information on forthcoming events and other ways to get involved at Leukaemia Busters can be found by logging onto www.leukaemiabusters.org.uk

The Great South Run 2006



'The rain didn't slow me down, not even the torrential downpour which started as I passed the 8 mile marker. But by the time I had finished I felt like a drowned rat.'

Jane Gardner

The 2006 race took place on a horrible wet and windy day, and we were lucky

enough to have three runners who chose to participate in aid of Leukaemia Busters. All of their training paid off and, despite the weather, they all successfully crossed the finish line. Jane Blankley and her husband Simon collected £325, while Jane Gardner collected £430.

The Rotaract Club of Southampton Cheque Presentation

Members of the Rotaract Club of Southampton supported Leukaemia Busters for an entire year and raised a fantastic £1019.41 for the charity. Some of the creative ideas for raising funds included filling smartie tubes with 20 pence pieces, a Burns night with traditional Scottish dancing, club meeting raffles and several 'tin shakes' which took place in Hythe.



Our sincere thanks go to all members of Southampton Rotaract for all their hard work and effort in raising funds for our leukaemia research.

The 11th Essex Leukaemia Event Dagenham & Redbridge FC



Long time supporters Dave and Margaret Vincent, pictured with Scientific Directors David and Bee Flavell, organised the 11th annual fundraising event for Leukaemia Busters in October at the Dagenham & Redbridge Football Club, raising a fantastic £3,107.31 for the charity.

260 of Dave and Margaret's friends, family and kind supporters attended the event, helping to make it another great success story for the couple, who have dedicated their time and energy for 11 years now in support of Leukaemia Busters.

The fundraising veterans from Dagenham have already helped to raise a massive £6,000 this year which brings their total over the last 11 years to well over a staggering £53,000. Dave and Margaret have worked tirelessly for over a decade now to raise much needed funds for Leukaemia Busters and our heartfelt thanks goes out to them, and all their friends and family who have supported their fundraising events over the years.

Foresters cheque presentation



The Foresters Knightwood Oak Branch adopted Leukaemia Busters as their charity of the year 2006, for the second year running. They recently presented Drs. David and Bee Flavell with a cheque for all their hard work and fundraising efforts for an amazing £9251.32. A huge thank you goes to Delphine Kinley and all those at the Foresters for their support.

Rockbourne Fair



Jennie Sherborne and the committee members of the Rockbourne Fair organised another successful Christmas shopping charity fair at Salisbury Racecourse, raising £7,000 for the charity. The fair was their biggest yet with over 80 stalls selling a wide variety of Christmas gifts plus specialist foods, Christmas puddings and crackers. For the twelfth year running we send our heartfelt thanks to all at Rockbourne Fairs for their unfailing support

GET INVOLVED!



People all over the place are getting involved for Leukaemia Busters: walking across the Pyrenees, giving up smoking, jumping out of planes, running marathons, cycling the length of the UK, selling teddy bears, making badges, busking, playing golf. Lots of them have their own webpage so you can see what they're up to and sponsor them on www.justgiving.com/leukaemiabusters/raisemoney.

If you like the idea of really getting your pulse racing, why not try a parachute jump or whitewater rafting? We can arrange them for you any time of the year, and if you gather enough sponsorship, you can actually take part in one of these exhilarating events for free! Visit www.skylineevents.co.uk for more information or take the plunge and call us on 023 8063 6607 to book a place. Tracey Robertson did her first jump in April: "I found it so amazing and so surreal! I am desperate to do another jump and urge anyone who is an adrenalin junkie to do it – well worth it!" It certainly was – not only did Tracey have a great time but she raised over £500 for Leukaemia Busters.



Did you know that an estimated 90 million old mobile phones are hiding unused in drawers and cupboards across the UK. Where's yours? Fish it out – it's worth a fiver! Call us for a prepaid envelope, send off your old mobile and not only will we receive a donation but you'll know it's been safely recycled: saving lives and saving the planet at the same time! Same deal applies to old printer cartridges too – call us on 023 8063 6607.



Having a clear out? Any ebay seller can now donate all or a proportion of their final sale price from an

ebay sale. Please visit www.missionfish.org.uk for more information about how the programme works and how you can get involved. Or, if the whole internet selling idea is a bit much, we can do it for you. Call us on 023 8063 6607 to find out more.



Say it with flowers – Charity Flowers are the UK's only flowers by post service where all the profits are donated to charitable causes. With a beautiful range of bouquets, chocolates and gifts to cater for all tastes and pockets and FIFTEEN PERCENT of the retail price going to Leukaemia Busters, what more excuse is needed to treat a friend or loved one? Call the Charity Flowers Hotline on 08705 300 or visit www.charityflowers.co.uk, quoting the code LB.



Do you shop online? We have teamed up with easyfundraising – a shopping directory listing over 150 of the UK's best known retailers – and when you buy through them we will receive a contribution of up to 15% of every purchase. ToysRUs, Tesco, Woolworths, HMV, Comet, M&S, PC World, John Lewis, The AA, Grattan, Harrods and Amazon are just some of the brands taking part, and they offer all their usual on-line discounts plus extra offers for easyfundraising customers, so you save while we gain. Visit www.easyfundraising.org.uk/uk/leukaemiabusters



Three ways to get free money from the government! Payroll giving has always been a tax effective way to give money to charity and until the end of this year businesses with less than 500 employees can get a one off grant of between £300 and £500 just for setting up a payroll giving scheme – a process which takes hardly any time and costs nothing at all. What's more, the Home Office will match, pound for pound, the first £10 of each employee's monthly donations for a period of up to 6 months. If you're a higher rate taxpayer that means that every £20 we get costs you just £6! If you are interested in finding out more, go to www.payrollgivinggrants.org.uk or call us on 023 8063 6607.

Do you have any free time? Would you like to use your skills to help Leukaemia Busters? Without volunteers we would not be able to achieve as much as we do, and without more volunteers we can't do as much as we want to. Wherever you are located, whatever your skills and interests and however much or little time you can spare, the Leukaemia Busters fundraising team has a role for you.



Thank you to Ordnance Survey for the design and print of this newsletter.

HOW CAN I HELP?



Reg. Charity No. 1010957

Want to Learn More? Please send me details about:

- | | | |
|---|---|--|
| <input type="checkbox"/> Tax effective ways of giving | <input type="checkbox"/> Volunteering | <input type="checkbox"/> Fundraising ideas |
| <input type="checkbox"/> Mobile phone recycling | <input type="checkbox"/> ebay | <input type="checkbox"/> Charity flowers |
| <input type="checkbox"/> Purbeck Odyssey 2007 | <input type="checkbox"/> Rockbourne Fairs | <input type="checkbox"/> Parachute jumping/white water rafting |

Want to wear it? I would like to show my support for Leukaemia Busters with a:

- | | |
|---|---|
| <input type="checkbox"/> 'Bust it' wrist band (£1 + 50p p&p) | <input type="checkbox"/> Leather key fob (£3 + 50p p&p) |
| <input type="checkbox"/> T-shirt (size small/medium/large/extra large) (£8 + £1.50 p&p) | |

Please indicate how many of each you require and complete your payment details overleaf.

Able to give? Please fill in the form on the reverse.

WANTED

Adventurous people throughout the UK to do something like this for FREE!

Help us raise funds by making an exhilarating 10,000 feet freefall parachute jump. No experience is required and if you raise the minimum amount of sponsorship you will get to jump for FREE! Phone Leukaemia Busters on 023 8063 6607 or email contact@leukaemiabusters.co.uk



Reg. Charity No. 1010957

Regular donation is very important for the charity and helps us to commit and fund our vital research into a cure for leukaemia.

Friends Category	Minimum Donation
Platinum Friend	£5,000 per annum
Gold Friend	£1,000 per annum
Silver Friend	£20 per month
Bronze Friend	£5 per month



Domino's Pizza (Solent) became the first Leukaemia Busters Gold Friend when the scheme began on 7th December 2004. Harry Redknapp received a cheque on behalf of the charity from Stuart and Chrissie Halpern (picture above) representing Domino's Pizza, and in return presented them with a Gold Friend certificate (picture below) as a gesture of appreciation.



My details

Title Forename Surname

Address

Postcode

Phone

Email

Become a friend of Leukaemia Busters

Please pay Leukaemia Busters £10 each month

Or my preferred amount of £ each month until further notice, and debit

Bank account number

Name(s) of Account Holder(s)

Bank sort code - -

Starting on (please allow 1 month from today)

Signed Date / /

To Manager (Bank name and address)

Postcode

Make a donation/pay for merchandise

I wish to donate/pay £

I enclose a cheque/postal order made payable to Leukaemia Busters

Please debit my MasterCard/Visa/CAF Charity Card

Name on card

Card Number:

Expiry Date: /

Signed Date / /

Give by Gift Aid

If you are a UK tax payer, under the Government's Gift Aid scheme, Leukaemia Busters can reclaim the tax you have already paid on your gift. This means that your donation can increase in value by nearly a third at no extra cost to you.

Please tick the box below if you would like Leukaemia Busters to reclaim the tax on your gift.

Please treat this donation, all donations I have made since 6 April 2000, and all future donations I make to Leukaemia Busters as Gift Aid donations.

Signed Date / /

It doesn't matter what rate of tax you pay as long as you pay an amount of income or capital gains tax equal to the tax we reclaim on your donations in that financial year. Please remember to inform us of any changes in your tax status.

If you prefer to give your payment details direct to one of our staff, please call on 023 8063 6607.

Please return this form to:

Leukaemia Busters, Southampton General Hospital, SOUTHAMPTON, SO16 6YD.

Thank you for your support! Together we can help make leukaemia a disease of the past.

I understand that Leukaemia Busters will hold and use data provided by me for administration purposes, to keep me informed of its activities and for occasional fundraising appeals. We will never make your details available to anyone else. If you prefer us not to contact you in the future, please tick this box.